

Social Initiatives Policy

Based on our corporate mission of empowering people and society through innovation, the Rakuten Group strives to address challenges facing society by leveraging our assets hand in hand with our stakeholders.

- We conduct social initiatives that are in line with our corporate mission, focusing on areas defined through engagement with our stakeholders.
- We aim to create positive social impact in collaboration with various stakeholders by leveraging Rakuten's assets, including our services, technologies, and employees.
- We support employees' involvement in social initiatives and implement mechanisms that facilitate their participation.