

Original logo on white background

The logo consists of the word "Rakuten" in a bold, orange, sans-serif font, followed by the Japanese characters "レシピ" in a lighter orange, sans-serif font. A small orange underline is positioned beneath the "Rakuten" text.

White logo on service color background

The logo is rendered in white. "Rakuten" is in a bold, sans-serif font, and "レシピ" is in a lighter, sans-serif font. A white underline is positioned beneath the "Rakuten" text.

White logo on black background

The logo is rendered in white. "Rakuten" is in a bold, sans-serif font, and "レシピ" is in a lighter, sans-serif font. A white underline is positioned beneath the "Rakuten" text.

Original logo on white background

The logo consists of the word "Rakuten" in a bold, sans-serif font, with a horizontal line underneath it. Below "Rakuten" is the Japanese word "レシピ" (Recipe) in a stylized, rounded font.

White logo on service color background

The logo is displayed in white against a solid orange background. It features the word "Rakuten" with a horizontal line underneath, and the Japanese word "レシピ" below it.

White logo on black background

The logo is displayed in white against a solid black background. It features the word "Rakuten" with a horizontal line underneath, and the Japanese word "レシピ" below it.