

Rakuten GORA

For Print | 紙媒体

One-line Logo

■ C25 M100 Y100 K0

■ PANTONE 1805 C

Original logo on white background

The logo consists of the word "Rakuten" in a bold, sans-serif font, followed by "GORA" in a slightly larger, bold, sans-serif font. A red underline is positioned beneath the "Rakuten" portion of the text.

White logo on service color background

The logo is displayed in white against a solid red background. It features the word "Rakuten" in a bold, sans-serif font, followed by "GORA" in a slightly larger, bold, sans-serif font. A white underline is positioned beneath the "Rakuten" portion of the text.

White logo on black background

The logo is displayed in white against a solid black background. It features the word "Rakuten" in a bold, sans-serif font, followed by "GORA" in a slightly larger, bold, sans-serif font. A white underline is positioned beneath the "Rakuten" portion of the text.

Rakuten GORA

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Two-line Logo

■ C25 M100 Y100 K0

■ PANTONE 1805 C

Original logo on white background

The logo consists of the word "Rakuten" in a bold, sans-serif font, with a red horizontal line underneath it. Below "Rakuten" is the word "GORA" in a bold, sans-serif font.

White logo on service color background

The logo is displayed in white on a solid red background. It features the word "Rakuten" with a red horizontal line underneath it, and the word "GORA" below it.

White logo on black background

The logo is displayed in white on a solid black background. It features the word "Rakuten" with a red horizontal line underneath it, and the word "GORA" below it.